WORKING DURING COVID-19:

U.S. EMPLOYEES EMBRACING REMOTE WORK

After hearing from clients that their organizations had transitioned to work-from-home arrangements necessitated by COVID-19 more readily than expected – and that they were beginning to evaluate longer-term remote work plans – The Grossman Group conducted research to understand how U.S. employees are thinking about work in a post-pandemic world. Key findings include:



REMOTE WORK ARRANGEMENTS HAVE POSITIVELY IMPACTED EMPLOYEES' SENTIMENT TOWARD THEIR COMPANY. AMONG THOSE WORKING AT HOME:

78%

agreed their company leadership has lived up to the values of their organization during this time 90%

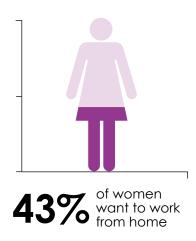
said their trust in their organization increased or stayed the same 88%

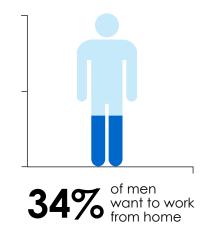
said their satisfaction with their organization as an employer increased or stayed the same 80%

agreed that their direct supervisor is communicating the information they need to do their jobs during the pandemic

AMONG ALL PARTICIPANTS

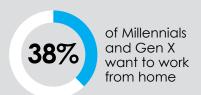
(REGARDLESS OF WHETHER
THEY ARE CURRENTLY
WORKING FOR THEIR
EMPLOYER REMOTELY OR
ON-SITE) MORE WOMEN THAN
MEN WANT TO WORK FROM
HOME AFTER THE PANDEMIC:





THERE IS LITTLE GENERATIONAL DIFFERENCE IN WHERE PEOPLE WANT TO WORK AFTER THE PANDEMIC:







Methodology: The Grossman Group conducted its online survey of 841 current U.S. employees across a variety of sectors from April 27 to May 1, 2020. Raw data were weighted by five variables (age, sex, geographic region, race and education) to ensure a reliable and accurate representation of the U.S. population, based on U.S. Census data. The margin of error for the data is +/- 3.4 percentage points.

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The Grossman Group helps organizations communicate more strategically to navigate periods of uncertainty, maximize the upside of change, accelerate leader impact and improve employee engagement.

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